

FRED's TOP 10 Fundraising Activities

- 1.) **Wine (ring) Toss or Mystery Wine Grab** area 3 rings for \$5 or 5 rings for \$10 can use their Bidder Number to "Play". OR wrap bottles of wine to cover labels and have guest pick a cork just pay to pick. (wine sponsors who will donate cases of wine?)
- 2.) **A Giving Tree** with 144 tags valued from \$1 to \$144 with a spot for their Bidder number on the back. If all tags are filled in we will raise just over \$10K. a volunteer can write in their number and remove it from the tree for recording. A brief explanation can be printed and displayed to help explain the "opportunity".
- 3.) **Heads or Tails** at \$10-\$20 each. Introduced and facilitated at the start of the 'Live' program. It is a fun 5 min icebreaker that increases crowd participation, broadens the giving base and raises more funds!
- 4.) **"Limited Space" Experiences** i.e. Ladies Night Out, Margarita Party for 20, POKER night at so and so's amazing house, Husky game from someones boat
- 5.) **Quirky \$20 Raffle:** Wheelbarrow **full** of beer or liquor or candy bars
- 6.) **Invite "Glassy Baby"** "hand blown glass votives of the rich and famous and all of us regular folks too" to set up a table and they will give 10% percent of all "sales" back to the cause. 2-fold benefit: Raises \$ and provides a beautiful centerpiece for tables.
- 7.) **Signature Drink:** See if the Hotel or Bar for our auction, can create a signature drink that can be purchased with guests BIDDERS Number and mark it up a few dollars over the Bars Cost of the beverage to raise \$ for the cause. (if the drink costs us \$7 make it an even \$10 and highlight it as the SIGNATURE DRINK OF THE NIGHT and every one that is purchased helps raise money for the cause)
- 8.) **INSTANT WINE CELLAR:** On everyones invitation, ask them to bring a bottle of wine with them to the event for the AUCTIONEERS MAGIC TRICK! We don't tell them its for an instant wine cellar, I will reveal that in the Live Auction. All (or a portion of) the wine is placed on a table in the Silent Auction Area for display maybe 20 or so bottles on 2 or 3 tiered levels. (catering should be able to set up or provide "risers" for this purpose. The rest of the bottles are placed around the perimeter of the stage for display.
- 9.) **A 50/50 Raffle** for \$25 Or \$50 a ticket. WINNER GETS HALF: Raffle sales occur both prior and day of the Auction. Drawing takes place during the Live Auction.
- 10.) **The 'Man Zone': (Hottest Item of the Year!)** Engage the fellas! Create a space/ indoor/outdoor/tented etc with Golf Chip, Hoop Shot or Football Toss: Have a Cigar and a Scotch and swing that driver etc. Sell a \$25+ bracelet or wristband that gets you "in"!

\$10k-20k+ worth of successful ideas to increase the fundraising bottom line while encouraging a broader giving base and increased support for the cause!